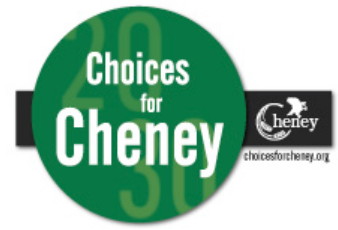


## Vision Worksheet Results "Meet & Greet" Event

6:00 – 8:00 pm, August 27, 2009



*The following pages contain all received comments and percentage tally results from the worksheet distributed at the August 27, 2009 Choices for Cheney "Meet & Greet" event. After introductory presentations, members of the project's Topic Area and Advisory Committee workgroups gathered around tables to discuss and record their thoughts regarding a series of plan-related concepts derived from the City's draft vision statement. Some individuals and groups determined to take their worksheets home, or complete them as a group at subsequent topic group meetings; all 35 worksheets were returned to the City and tabulated by October 24.*

*Results from the exercise are presented using the original worksheet form, which includes instructions to participants explaining the exercise format and purpose. Numbers in each of the ratings columns are response percentages; totals are short of 100% where some worksheets provided no response.*

*Raw and pie-chart results are available from the City of Cheney Community Development Department.*



Here's a **generalized listing** of the various vision concepts summarized in the vision portion of the comprehensive planning work done so far. Take some time to consider the **relative** importance of each concept and **rate each** one from one to five. Also list specific **challenges** you can identify that will make attaining the concepts difficult. For more information about what the concepts mean, you can refer to the Vision section of your orientation binder. After you're done, make special note in the "Spotlight" column next to items you'd like to discuss with your group - for instance:

- Is an item you've added something that really needs to be in the vision and is now missing?
- Is it something that really needs to be deleted from the vision?
- Is it a concept that could be great, but needs to be changed somehow to make it more achievable?

# Vision Worksheet

## Instructions:

Vision Concepts		1 - Unimportant	2	3	4	5 - Must-have!	Challenges
<b>A. Overall City Form</b>	1. Compact and efficient	8.6	2.9	20.0	28.6	34.3	"Compact' and growth not compatible." "Avoid more spread." "Excessive uncontrolled growth (apartments, etc.)" "The downtown core has moved to Safeway." "Sprawl." "Terrain and the RR affect this." "Igniting population outside of town."
	2. Walkable	5.7	2.9	8.6	40.0	37.1	"Maintenance costs." "Too late." "Enforcement of walkable/safe." "Rail crossings." "Sprawl." "Schools and trails need to connect."
	3. Defined boundaries	11.4	5.7	17.1	28.6	25.7	"Defined versus expanding the UGA." "Hard to undo the past." "There are limits to the natural resources available." "Frat row defined."
	4. Central downtown	2.9	2.9	11.4	34.3	42.9	"Defining theme...railroad or university or agriculture." "It needs a complete make over to fit current society." "Economic growth outside of downtown." "In decay, only parking and purpose can reverse lost cause." "Strip' development." "Needs a complete makeover to make it all consistent. A theme needs to be developed." "Currently dismal." "Strip malls already in place. Worn out buildings, empty spaces."
	5. Traditional street grid	20.0	22.9	28.6	17.1	8.6	"Cheney streets are confounding this newcomer." "Huge, valuable." "Subdivisions create a walled-off community instead of integrated, connected neighborhoods."
	Other:	-	-	-	-	-	"Attractive entrance/exit." "Make developers use grid for efficient growth and movement around Cheney." "Flexible." "South Cheney inaccessible." "Mini business districts. More business/homes." "District look/change identity." "Code enforcement, civic pride." "Respect and accommodate agri-businesses that surround and run through our town. New folks move in and suddenly hate the dust, smells or inconvenience of ranching and farming."
<b>B. Natural Environment</b>	1. Sustainable	0	0	14.3	25.7	57.1	"Developers wanting mitigation to remove/move wetlands." "Absolutely essential for both physical and mental health." "Sustainable." "Economic development priority." "We are mining water. Need creative storage, recycling."
	2. Conservation	0	0	14.3	25.7	54.3	"Absolutely essential for both physical and mental health." "Monitor mitigation plans." "Wetland mitigation due to growth." Economic development priority." "People don't like inconvenience or paying for anything."
	3. Features protected	0	0	22.9	22.9	51.4	"Geologic, riparian, native plants, soul, agriculture, wetlands." "Absolutely essential for both physical and mental health." "Designate areas as protected." "No economic motivation." "Economic Development priority." "The rocks/cliffs, wetlands, it is who Cheney is." "What features?" "Current agricultural lands must be protected and encouraged to stay."
	4. County coordination	5.7	11.4	20.0	14.3	40.0	"Water quantity/quality. Ground water." "Dis-interest of county commissioners." "Absolutely essential for both physical and mental health." "Before zoning." "County must consult better; work to protect Cheney Four-Lakes corridor." "County government has been very unresponsive, disrespectful, and independent."
	Other:	-	-	-	-	-	"Green space...change building codes, greenbelt." "Disconnect between plan and city actions." "Farmland and farmers." "Interaction with EWU. Water, electricity come from same place. Must work together to conserve."
<b>C. Transportation</b>	1. Maintain motorized system	0	5.7	22.9	31.4	25.7	"I assume this means the roads sidewalks maintained." "Passion for asphalt - widening 904!" "Have to, this is a given. People will supplement their auto transportation, but they won't give it up. Ever. Allow for transit to be attractive to more people." "During winter at least." "Good streets reflect on overall town. Cheney does a fabulous job now, need to continue."
	2. More non-motorized options	2.9	8.6	14.3	37.1	31.4	"City trolley." "EWU must encourage bike use." "Passion for asphalt - widening 904!" "Bike lanes need to be integrated throughout town."
	3. More mass transit options	5.7	2.9	25.7	25.7	37.1	"Light rail." "20 years from now, the Cheney-Four Lakes Road won't be able to handle traffic without more transit." "Infrastructure is costly for rail or light rail, but they are much more efficient (and go in the snow)."
	4. Mixed-use growth encouraged	5.7	2.9	31.4	37.1	17.1	"Only if more public transportation, bike paths, and sidewalks provided." "Not in my backyard!" "Building models and practices." "Encourage EWU students to get out of their cars."
	5. Concurrency with plan	0	5.7	20.0	31.4	22.9	"Not sure what this means." "Very necessary to make plan effective." "Tendency of leaders to disassociate." "Given." "Who will police these ideas?"
	Other:	-	-	-	-	-	"Arterial across 6th street. Improve traffic flow." "Freight Mobility. An issue all its own. Should be added." "Technology. Can eliminate some need for travel with connectivity." "EWU parking. Reclaim our neighborhood streets, must partner with EWU."

Vision Concepts		1 - Unimportant	2	3	4	5 - Must-have!	Challenges
D. Economic Development	1. Reduce EWU "leakage"	2.9	2.9	22.9	34.3	20.0	"Competitive pricing with Spokane." "Needs economic motivation." "More aggressive promotion with new faculty." "Retail/service." "Businesses do not encourage or respond to young people's tastes."
	2. Mixed-use growth encouraged	2.9	2.9	28.6	42.9	8.6	"Here again NIMBY will prevail." "Existing models and practices."
	3. Curricula-related business growth	5.7	2.9	34.3	28.6	11.4	"Comprehensive education." "Better relations with EWU." "Need comprehensive education." "Biggest opportunity for leverage."
	4. Downtown: specialty retail, entertainment	2.9	0	20.0	25.7	45.7	"Basic retail needed." "Citizens buying locally." "Needs identified purpose." "Lack critical mass; proximity to Spokane." "Focus on students downtown." "Entertainment should possible be broken into it's own section."
	5. County coordination	5.7	14.3	25.7	8.6	31.4	"Have to?" "Prevent sprawl toward Four Lakes." "Partnership is needed, but county has been uninterested, disrespectful, unhelpful."
	Other:	-	-	-	-	-	"Mixed use for Cheney's core." "Industrial business growth. Creating jobs should be #1 priority for Cheney." "Attract tenants for JP. Need to diversify tax base." "Technology. Bring in innovated industry/ideas." "Lack of venues, lack of options for young people. Lack of EWU-community cooperation, could create a unique and attractive regional attraction."
E. Shopping & Services	1. Downtown: slower-paced, smaller-scale	8.6	2.9	31.4	22.9	14.3	"Continue slow/small thinking." "Downtown should be vital-not necessarily slow paced." "Opposite needed." "Hard to achieve with highway in middle." "Downtown area not a draw. Slower paced than what?" "Town square or main street design, human, walkable scale, bicycle friendly, not car-surrounded clutter."
	2. More retail choices, if responsive to plan	0	2.9	17.1	40.0	34.3	"DBD slow to fill role." "I want a vital downtown with better services in the existing areas."
	3. Large-scale retail, services elsewhere	17.1	17.1	25.7	8.6	17.1	"No big box stores, please." "Temptations of the 'big box.'" "Need to have specific target. Target Store? Big Box." "Keep the acres of cars surrounding anonymous boxes elsewhere."
	Other:	-	-	-	-	-	"More retail choices in downtown core." "Local & Niche products/services. Creative development and pricing is required."
F. Parks & Trails	1. Parks growth paced with city growth	2.9	5.7	25.7	22.9	37.1	"Growth paced by City's ability to maintain." "Taxes." "Can we maintain them?"
	2. More trails & paths linking parks together	5.7	14.3	22.9	25.7	25.7	"Taxes." "Nice but expensive for right of way." "Overall walkability of the City."
	3. New water parks and specialty parks	14.3	31.4	17.1	17.1	14.3	"Fee-based needed to maintain." "Taxes." "Cost." "Specialty water park that draws users from out of town? Too late. They're all over." "This isn't necessary." "Need county or regional partners to share costs."
	4. Increased levels of maintenance	0	11.4	37.1	28.6	14.3	"Taxes." "Cost."
	5. Support for regional trails network	0	11.4	20.0	31.4	34.3	"May be concern of a minority of folks." "Example: Scablands, Ice Age Floods."
	6. Diversity of type, offerings	2.9	14.3	22.9	28.6	22.9	"More natural areas scattered throughout city. More informal parks, less emphasis on ball parks, etc." "Swings." "Not all kids are in Little League Baseball." "Need shady sitting spaces downtown too."
	Other:	-	-	-	-	-	"Host sports events." "Keep parks in town...where kids can get to them." "More specifics need to be spelled out." "Gathering places; security/technology. This is where I see gathering places of community Wi-Fi. Teens in parks need monitoring (cameras)." "Facilities for regional attractions. Cheney could be hub for area parks, rail-trails, etc."
G. City Services	1. Services paced with city growth	0	0	14.3	17.1	60.0	"Alternative: services paced by level-of-service." "Resource capacity." "Parks should grow faster than the City." "Services paced with City growth and resource capacities should be aligned." "Not good planning. This has been abused by current policy makers." "New development does not pay for increased service needs."
	2. Services paced with resource capacities	0	2.9	11.4	20.0	57.1	"Amen!" "Monitoring resource inventory." "Bite the bullet and start water conservation rules." "Services paced with City growth and resource capacities should be aligned." "Not good planning. This has been abused by current policy makers."
	3. Affordable	0	2.9	20.0	20.0	51.4	"Yes, yes." "Modest income people need." "By whose definition?" "Unrealistic expectation of everything for nothing. Accountability is important, but so is realism."
	4. Code enforcement	0	2.9	22.9	20.0	42.9	"If there is a justified complaint." "Very important." "Adequate funding? Absentee landlords; sufficiently rigorous codes?"
	Other:	-	-	-	-	-	"Expand metal recycling." "Public safety. Police/fire need to grow with population/industry. Do we need two police departments?" "Integration with EWU. The idea that EWU is separate from community is an illusion; we must get past that."

Vision Concepts		1 - Unimportant	2	3	4	5 - Must-have!	Challenges
H. Downtown	1. "Heart" of the community	8.6	5.7	17.1	17.1	42.9	"How to make it the 'heart?'" "Strip development." "'Heart' of students downtown." "But what is the Downtown? A hangout, gathering place, or where we sell the most stuff and get the money to support our City?" "Old downtown is not a ghetto, it will take a concentrated effort to make it viable again."
	2. Evolving specialty retail, entertainment	2.9	0	17.1	45.7	31.4	"We have more than enough entertainment in our lives." "Brew pub." "Lack of critical mass of patrons." "'Heart' of students downtown."
	3. Residential, mixed-use growth	5.7	8.6	22.9	31.4	22.9	"Mini business districts. Mixture of business/homes." "Building practices."
	4. Historic preservation supported	2.9	5.7	20.0	25.7	40.0	"Academic? Railroad? Agriculture?" "Resolve; resources." "Some 'historic' buildings may be beyond saving. New buildings should fit style."
	5. Traditional street grid, urban form	8.6	14.3	34.3	20.0	11.4	"Let's move away from this." "Temptation to 'move traffic.'" "Already not happening. Give character to neighborhoods."
	6. Place for civic events	0	2.9	14.3	37.1	37.1	"Yes, but let's not overdo this." "EWU offers a ton of civic opportunities." "Small." "With better ties to EWU, we have places already here to use for civic events. Use these and save money." "Lack of venues."
	7. Improved ties to EWU	0	0	17.1	25.7	51.4	"A plus!" "Lot of talk - no action!" "Usual 'town/gown' stresses." "What can they offer Cheney? What can Cheney offer EWU?" "Use the resource."
	Other:	-	-	-	-	-	"Residential mixed use growth is very important and additional parking. Take vacant lot by Brewster, use temporarily for Friday/Saturday market." "Roundabouts replace stop signs." "Technology. Cleanliness. Free Wi-Fi/connectivity. Downtown looks dumpy, no curb appeal." "Arts & Culture draw to town. Venues, attractions, and events draw people to downtown."
I. Housing	1. Diversity in size, ownership, location	0	2.9	20.0	28.6	34.3	"Uncontrolled development." "Re-balance single and multi dwellings." "Developers aren't always creative. New development should mix small and large, like old neighborhoods."
	2. Affordable	0	0	34.3	25.7	31.4	"Lack/absence of affordability jurisdiction of city over developers." "Uncontrolled development." "Affordable to what income group? Do we want upscale homes?" "Affordable often means tacky. Need some creativity."
	3. Distinctive, locally-compatible	5.7	2.9	25.7	31.4	25.7	"Uncontrolled development." "Encourage front porches, walking, get to know your neighbors/neighborhoods."
	4. Well-maintained, healthful	0	0	8.6	25.7	48.6	"Most new construction is unhealthy to live and work in for up to five years after construction due to 'gassing out.'" "Uncontrolled development." "What is motivation?" "Absentee landlords, college rentals." "Absent landlords let houses and apartments fall to ruin."
	Other:	-	-	-	-	-	"Encourage solar panels." "Occupancy code enforcement: soft-pedaling enforcement." "More senior quality housing (gated)." "Retirees. Our seniors have few opportunities to downsize from large homes into townhouses, condos etc. Often end up moving to Spokane even if they'd rather not. That's money lost." "Technology. Encourage commercial development of connectivity." "Set zoning rules and stick to them. Make sure there are no exceptions to zoning regulations by favored investors."
Other	Other:	-	-	-	-	-	"Agriculture." "Agriculture." "New zoning designation for senior housing like Sessions Village w/services." "Keep school district offices in Cheney." "Add digital community plan." "EWU off-street parking, must have multi-story garage." "No more 'gray areas' or 'interpretations' of municipal code, zoning, etc." "Enforcing zoning regulations." "Transportation issue. Distinguish between local traffic and traffic generated by EWU." "Connectivity. Both from a machine standpoint as well as a social/community level."
	Other:	-	-	-	-	-	"New zoning to allow more mixed use in Cheney core." "Regulations consistent with comprehensive plan." "Innovation/Economic Growth. Technology is the future. What shape do you want the community future to look like?" "Public Art. Funding, knowledgeable people for finding ways to put art in parks and neighborhoods." "Museum and arts venues. Funding, facilities are needed to meet needs of history and arts organizations."